

# Entrepreneurship & Philosophy, Politics, and Economics (PPE)

Studying PPE, whether as a major or minor, equips entrepreneurs with a comprehensive toolkit to create and manage successful business ventures. PPE's interdisciplinary approach prepares entrepreneurs to navigate complex challenges, make ethical decisions, and understand the broader forces that shape markets and societies.

## **Informed Decision-Making**

PPE equips entrepreneurs to make well-rounded decisions that consider economic viability, ethical implications, and political risks. This broad perspective helps entrepreneurs see the bigger picture, anticipate long-term trends, and develop strategic visions that mitigate risk.

## **Ethical Entrepreneurship**

PPE enhances the ability to consider the ethical dimensions of business, fostering companies that are not only profitable but also socially responsible. In today's market, where corporate responsibility is increasingly valued, this is essential to successful business leadership.

## **Understanding Market and Policy Influences**

PPE provides the knowledge to navigate and leverage market and policy environments effectively, crucial for entrepreneurs in highly regulated or rapidly changing markets. This understanding aids in market entry strategies and managing political risks.

## **Innovative Problem-Solving**

PPE develops critical thinking and analytical skills that are invaluable for entrepreneurs facing the uncertainties and challenges of starting and growing a business.

## **Global Perspective**

For entrepreneurs aiming to scale their businesses internationally, understanding the complexities of global economies and policies is essential. PPE offers such an international perspective through its study of global political economy.



# PPE Degree Programs

**The PPE major** allows students to study systematically some of the most important social, ethical, economic, and political problems that our contemporary societies face. It offers a highly interdisciplinary curriculum with distinct learning outcomes centered on an undergraduate research project.

The PPE major is structured around four central integration courses and an optional internship course:

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## **PPE 1004: Introduction to PPE (FYE Course)**

Introduces students to important classic and contemporary texts in PPE. In addition, the course acquaints students with basic principles of research and writing.

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## **PPE 2894: PPE Gateway Course**

Integrates the quantitative techniques, conceptual tools, and core principles of philosophy, political science, and economics.

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## **PPE 3884: PPE Topics Course**

Allows students to discuss an interdisciplinary topic in PPE in depth, taught by experts in the field.

## **PPE 4884: PPE Capstone Course**

Allows students to work on an advanced research project of their choice at the intersection of philosophy, politics, and economics and its

### **Careers**

Business Administration  
Strategy Consulting  
Management Consulting  
Marketing  
Investment Banking  
Finance  
Industry  
Law  
Public Administration  
Government  
Political Consulting  
International Affairs  
Public Policy  
Think Tanks

**The PPE minor** trains students to apply knowledge in the humanities and social sciences to related fields, and thus to examine the world from multiple perspectives and integrate knowledge across disciplines.

The PPE minor requires 18 credit hours to be obtained from the PPE Gateway Course, the PPE Capstone Course, and four elective courses that include courses in business. The PPE minor is an approved as a Pathways minor at Virginia Tech.